

U-PCLG Discussion Guide for Radio Talk Shows

KNOWLEDGE - ATTITUDE - BEHAVIOR CHANGE OBJECTIVES

Advocating for Delivering benefits to front-line communities who are experiencing the burden of conservation.

ISSUE	EQUAL AND FAIR DISTRIBUTION OF COSTS AND BENEFITS FROM THE NP.		
	Music Video And Radio Talk shows		
Target Audience	UNSUSTAINABLE BEHAVIORS	SUSTAINABLE ALTERNATIVE BEHAVIORS	DESIRABLE KABS CHANGES
Direct: Policy makers(UWA hoteliers, NGOs) Key Influencers: <ul style="list-style-type: none"> Ugandan general public Environmental Conservationists Tourists 	<ul style="list-style-type: none"> Inequitable sharing of tourism revenue with frontline communities. There is a lot of corruption in revenue sharing at sub county level. Revenue sharing packages should not go to well off members but poor ones (widows). Unfair treatment of locals after crop raiding (no compensation). Park management failing to control the problem of crop raiding. Denying the batwa communities from benefiting 	<ul style="list-style-type: none"> Participatory approach to management of park revenue Increased involvement of local people in decision of ICD projects. Good share is agreed upon as compensation fee after crops and livestock lost to wild animals (revised). Park management and tourism operators/ enterprises to agree increasing the job opportunities for the locals in relation to the outsiders. 	KNOWLEDGE <ul style="list-style-type: none"> Increased awareness of great apes conservation and poverty alleviation linkages Awareness of a linkage between revenue sharing and crop raiding I know that the local community plays a vital role in bringing revenue to the country I know that an increase in gorilla permit levy will reduce poverty level the Bwindi community I know there exists a Tourism Revenue Sharing (TRS) policy arrangement at Bwindi

from sheep and goats projects like other communities.

- More national park-related jobs filled by local people with better pay in comparison to the outsiders (from 15000/= to 50,000/= per month for waiters in lodges).
- Greater equity in tourism revenue sharing.
- Better access to sustainable resource use.
- Revision of gorilla revenue sharing programme so that people near the park are considered first..
- Punishment of leaders who mishandle the revenue sharing money.
- Restructure the method of distributing money at local level like LC1 not sub county level.

ATTITUDE

- I believe we can work together to change the current park revenue sharing benefits
- I believe that the locals have the right to receive a fair share from the revenue.
- I believe that tourists who come to see gorillas bring great benefits to our village and country
- I believe that it's a corporate responsibility to give back to the community.
- I believe that we improve the standard of living of Bwindi community, our sale will also increase.
- I believe that those living around Bwindi deserve to live a better life.
- I believe that any policy maker can influence the increase of gorilla permits levy.
- I believe that the more jobs for local people, the more equitable revenue sharing.

BEHAVIOR

- I will encourage my fellow business people to partner with conservation organisations around Bwindi.
 - I will advocate for an increment of revenue sharing benefits to the community
 - I will advocate for more increase of gorilla permit levy.
 - I will ensure revenue sharing is distributed from LC1 levels not sub county levels.
 - I will ensure that there is no political interference during the distribution of ICD projects
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